

# Christopher Nitsch

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## EDUCATION

**University of Central Florida**, Oviedo, Florida Expected December 2018  
*Pursuing a Bachelor of Arts in Digital Media with a focus in Web Design*

- Relative Coursework: Media for E-commerce, Media Software Design, Rapid Application Development, Intermediate Computer Graphic Design, User-Centered Design, Media Business Practices.

**Valencia Community College**, Orlando, Florida December 2014  
*Received Associates in Arts*

## RELATED WORK EXPERIENCE

*Freelance*, Oviedo FL January 2018 - Current

- Worked closely with clients to iterate their product to their specification
- Planned, Designed, Developed, Launched, and Maintained sites using current digital media tools
- Implemented Google Analytics and other web tracking software to monitor performance
- Optimized SEO performance by adhering to Google rules, directory insertion, social media creation
- Assisted in branding and logo creation

*Software Research Position*, **UCF**, Oviedo, FL January 2018 – April 2018

- Performed data scraping methods across the web to create live dynamic data displays
- Developed anti-advertising blocking software as a Google Chrome Extension
- Helped design and develop technical art piece to be submitted to the Institutional Review Board

*WordPress Developer*, **Vital Mantra**, Casselberry, FL August 2016 – August 2017

- WordPress development, design, and content creation
- Image editing and stock photo management
- Helped design and develop technical art piece to be submitted to the Institutional Review Board
- Utilized the Adobe Suite to edit and create company videos, logos, and other digital assets.

*Intern*, **ROAR! Internet Marketing**, Altamonte, FL August 2015 – December 2015

- Managed companies across hundreds of directories
- Generated professional social media content
- Introduced to Google tools such as Google Analytics, AdWords, etc.

## RELATED TECHNICAL SKILLS

- **Programming Languages:** PHP, SQL, AJAX, jQuery, JavaScript, CSS, HTML
- **Media Tools:** Adobe Suite including Photoshop, Illustrator, XD, Premiere
- **Certifications:** Google AdWords, Google Analytics
- **Operating Systems:** Windows & Mac

## OTHER WORK EXPERIENCE

*Manager*, Five Star Pizza, Oviedo FL October 2013 – November 2014

- Performed exceptional customer service
- Managed employees
- Oversaw shop expectations and standards
- Closed the shop and managed company assets