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Group Project MS2

DIG 4104c

Example Page Tables – Design Phase

## *Home Page*

**Path/url:** /index.html

**Page Goals:** Leave a good first good impression on the user

**Message Focus:** Inform the user on what In Harmony With Nature is

**Calls to Action:** Invite visitors to explore the site more

**Audience:** Any potential customer

### **Content:**

#### Introduction

Welcome to In Harmony With Nature! We are a no kill animal sanctuary / rescue / shelter that spans three acres in Northwest Orlando. We harbor and take care of a variety of animals, ranging from wolves and dogs to cats and reptiles. We encourage you to explore our site and "Meet the Animals" that we lovingly care for.

#### Purpose

"Our Journey in this world is a precious one. One to be enjoyed, shared, respected, and valued. Live each day with gratitude, work towards a reverent awareness of everything that is around you, allow the feelings of connection to be within you. Smile and have fun. Then you shall honor your creation into this life."

-Kim Kapes

# About Us

**Path/URL:** /about.html

**Page Goals:** Inform the user about In Harmony With Nature

**Message Focus:** IHWN's Goals and Mission Statement

**Calls to Action:** To inform the user

**Audience:** Potential visitors and customers

## Content:

### Who We Are

At In Harmony with Nature, we nurture a large variety of animals and reptiles. When we started this journey in 2007, we initially started out as a bird and reptiles sanctuary. During the same year, we received our official status as a 501(c)3 charity organization. As time went on, other types of animals started to find their way into our sanctuary and we accepted them with open arms.

### Mission Statement

In Harmony With Nature (IHWN, Inc ) strives to work closely and be in tune with nature. We implement a range of natural and holistic methods when taking care of our beautiful animals. When taking care for the animals in our care, we take into careful consideration their physical and mental well being. Our doors are open to any animals that we have the ability to care and nurture for, even if that may mean for the lifetime of that animals. We work diligently to find forever homes for the animals that are ready to move from our care.

### Philosophy

"The animals of the land, the skies, the water, and those in our lives are here to show us the goodness of this earth. Sometimes these wonderful creatures journey's cross our paths. Often we are able to help guide them back onto that journey. When we assist with a lost, neglected or wayward soul, we are given the joy and experience of having lived and loved a beautiful creature. We are all connected and what is done to them comes back to us."

# Applications Page

**Path/URL:** /app.html

**Page Goals:** To invite the user to volunteer/adopt at/from the shelter

**Message Focus:** Allow the user to sign up as a volunteer or adopt

**Calls to Action:** Form that allows users to apply to be a volunteer or adopt

**Audience:** Potential volunteers or adoptee's

**Content:**

We are currently accepting volunteer applications, there is however a waiting list for individuals wishing to volunteer at our facility. Volunteer inquiries and applications are still being accepted and individuals wishing to volunteer with our animals will be contacted as more opportunities become available. Volunteers that can help on weekdays along with volunteers that are interested in working with our feline residents will be given priority.

We at In Harmony With Nature are incredibly thankful for all of our hard working volunteers. Without their dedication and contributions, we would be unable to rescue and care for as many animals as we do. Every volunteer plays an essential role in providing superior care for all of the animals residing at the In Harmony With Nature Sanctuary.

If you are interested in applying to volunteer, please fill out our volunteer form to receive an application.

Volunteer Form:

Email  
Phone  
Name

We are currently accepting adoption applications, there is however a waiting list for individuals wishing to adopt at our facility. Adoption inquiries and applications are still being accepted and individuals wishing to adopt with our animals will be contacted as more opportunities become available.

We can't begin to express how much we appreciate all of our wonderful adoptees. Without them we would not be able to provide homes to as many animals as we do. Every adoptee plays an important role in the lives of the animals.

If you're interested in applying to adopt, please fill out our adoption form to receive an application.

Adoption Form:

Email  
Phone  
Name

## Donate/Shop Page

**Path/URL:** /shop.html

**Page Goals:** Encourage the user to donate to the shelter and/or purchase the book written by the director of the sanctuary

**Message Focus:** Allow the user to donate and purchase the book

**Calls to Action:** A clickable link to donate and a link to the book on amazon.

**Audience:** All potential users willing and/or thinking of donating to IHWN

### Content:

In Harmony With Nature is solely funded through donations. With these donations, we are able to make a meaningful impact in the lives of all of the animals that we care for. All donations are tax deductible and comply to IRS rules and regulations. While monetary donations are very much appreciated, other donation ideas are always appreciated: gift cards, animal supplies, and fencing. We thank you for taking the time to consider donating to In Harmony With Nature!

We at In Harmony With Nature recommend the book "From Wags to Riches", written by our director Kim Kapes. In her book, she provides a guide on how to create a better bond between you and your dog. Did you know how important your feelings and attitudes affect your relationship between you and your dogs? Wouldn't it be great to have the tools and knowledge to change your old mindsets to be free to move forward in life with your dog? Her book explores the world through the perspective of your dog.

For more information on her book, the link below will take you to the book on amazon. All proceeds from the book will benefit In Harmony With Nature.

[https://www.amazon.com/Wags-Riches-Kim-Kapes/dp/1599301288/ref=sr\\_1\\_1?s=books&ie=UTF8&qid=1539352374&sr=1-1&keywords=from+wags+to+riches](https://www.amazon.com/Wags-Riches-Kim-Kapes/dp/1599301288/ref=sr_1_1?s=books&ie=UTF8&qid=1539352374&sr=1-1&keywords=from+wags+to+riches)

Donation Button that leads to optional links:

GoFundMe widget:

[https://www.gofundme.com/ihwn-spring-fling-fundraiser/donate?pc=wd\\_md\\_donate\\_r](https://www.gofundme.com/ihwn-spring-fling-fundraiser/donate?pc=wd_md_donate_r)

Link to our PayPal donate page:

[https://www.paypal.com/donate/?token=OmU9ufXwHiBaX74R4DsCRmVIm0TSte0cvLqvaqBwXPQZX6tI5WJP8\\_KOvsZgX1ELV2bBdW&country.x=US&locale.x=US](https://www.paypal.com/donate/?token=OmU9ufXwHiBaX74R4DsCRmVIm0TSte0cvLqvaqBwXPQZX6tI5WJP8_KOvsZgX1ELV2bBdW&country.x=US&locale.x=US)

The two amazon links below will direct you to our Amazon Smile (Amazon donates 0.5% of eligible Amazon Smile Purchases to IHWN) page and Amazon Wishlist!

Amazon Smile: [smile.amazon.com/ch/20-5967508](https://smile.amazon.com/ch/20-5967508)

Amazon Wish list: <http://amzn.com/w/A5D4SI4NOEMC>

Donate a Kuranda Dog Bed!

[https://shelterbeds.org/index.php?route=events/events\\_view&event\\_id=27487&akey=3686](https://shelterbeds.org/index.php?route=events/events_view&event_id=27487&akey=3686)

## Contact Us Page

**Path/URL:** /contact.html

**Page Goals:** Enable the user to contact IHWN if he/she has any questions

**Message Focus:** Open an avenue of communication between the user and IHWN

**Calls to Action:** A contact form along with the shelters contact information

**Audience:** Users with questions not answered on the site

**Content:**

Please understand that due to the nature of our work with the animals, we are not open to the public. If you are interested in adopting one of our animals please contact us at [inhamonywithnature.adoptions@gmail.com](mailto:inhamonywithnature.adoptions@gmail.com) or by giving us a call at (407) 495-8954. If you are interested in volunteering please email us at [ihwn.visit@gmail.com](mailto:ihwn.visit@gmail.com) we look forward to hearing from you!

Do you have a question, comment, or want to schedule an appointment? Please complete the form below.

Contact Us Form:

Email  
Phone  
Name

In Harmony With Nature Animal Haven  
5725 N. Apopka Vineland Rd. Orlando, FL 32818

Google Maps

## Sponsors Page

**Path/URL:** /sponsor.html

**Page Goals:** Promote the sponsors of IHWN

**Message Focus:** Enable visitors to explore the sponsors of IHWN

**Calls to Action:** Clickable links to the sponsor's website

**Audience:** Users interested in the sponsors of IHWN

**Content:**

We at In Harmony With Nature would like to give a special thanks to our sponsors. Without them, the work we do to provide proper care for all of the animals here would be impossible to do. Plus feel free to explore our sponsors below:

## Meet the Animals - Wolves Page

**Path/URL:** /wolves.html

**Page Goals:** Promote the adoption of the wolves IHWN harbors

**Message Focus:** Enable visitors to explore the different wolves IHWN harbors

**Calls to Action:** Clickable images of the wolves to display information

**Audience:** Users interested in adopting a wolf from IHWN

### Content:

Wolves:

Name: Snow Crystal

Description: Snow Crystal was bottle fed as a pup. Her brother, Winter Singer, also lives at IHWN. She is super friendly and is happy to make new friends whenever possible! She also loves to take naps as well!

Name: Winter Singer

Description: Winter Singer was bottle fed as a pup. His sister, Snow Crystal, also lives at IHWN. Like his sister, he is super friendly and is ready to greet anyone at any time! He is super playful and be a little mischievous at times.

Name: Star Dancer

Description: Star Dancer is a black phase gray wolf and was bottle fed as a pup. She loves to show affection to the people she knows. However, she tends to shy away from strangers and newcomers. However, with proper care, training, and a little patience, she can warm up to just about anyone!

## Meet the Animals - WolfDogs Page

**Path/URL:** /wolfdogs.html

**Page Goals:** Promote the adoption of the wolfdogs IHWN harbors

**Message Focus:** Enable visitors to explore the different wolfdogs IHWN harbors

**Calls to Action:** Clickable images of the wolves to display information

**Audience:** Users interested in adopting a wolfdog from IHWN

### Content:

Wolfdogs:

Name: Bentley

Description: Bentley is a handsome low content wolf dog/shepherd. Bentley was owner surrendered to animal control but was too nervous to be adopted, he is still very anxious around humans. Bentley takes a long time to become comfortable around people. Bentley is not good with small animals but does take comfort in her other canine companions. Bentley currently lives indoors with his two male buddies Shaman (wolfdog) and Brighton (border collie mix).

Name: Gemini

Description: Gemini is a handsome mid content wolfdog that is paired with his sister Kalani. Both Gemini and Kalani came from a breeder who failed to socialize the two properly resulting in them not being popular to buyers. Gemini is skittish at first and takes time to warm up to new people. Once he gets familiar to you, Gemini is friendly and playful.

Name: Kalani

Description: Kalani is a mid-content wolfdog that lives with her brother Gemini. Kalani and Gemini came to us after their breeder failed to properly socialize them making them an unpopular option to potential buyers. Kalani is initially nervous around new people but is sweet and loving once she gets to know you.

Name: Luc

Description: Luc (pronounced Luke) is a stunning blue wolfdog that came from Orange County Animal Services. Luc is initially timid of new people but warms up with time and patience. Once he knows you Luc is goofy, loving, and playful. Luc currently lives with his buddy Sage.

Name: Konti

Description: Konti and Paqua are a brother and sister pair that love to show their exuberance when they meet you. Konti is happy to prove he is taller than you when he stands on his hind legs to greet you at the fence.

Name: Kito

Description: Kito is a gorgeous senior boy that prior to arriving had been severely neglected and kept in a small kennel for years. Kito has truly opened up and loves attention and people. Kito is housed with his best buddy Sky who has helped him learn to trust people.

Name: Lyra

Description: Lyra is a beautiful high content female wolfdog that came to our facility with her brother Sirius. Lyra is more timid than her brother but loves affection from those she knows.

Name: Negan

Description: Negan is a beautiful mid content wolfdog. Negan is very energetic and loves rough and tumble play with canine friends. Negan does take a little while to warm up to new people but is a real sweetheart. Negan is not housebroken but has lived indoors, he is however crate trained and being so young he has great potential to be an indoor animal. Negan walks well on a leash with some pulling

Name: Nikki

Description: Nikki is a special little low content girl that beat the odds of survival as a puppy. Her best buddy is a Great Dane named Grayson. Despite early socialization Nikki is fairly fearful of new people (especially men) and only certain volunteers are permitted to interact with her.

Name: Paqua

Description: Paqua and Konti are a sister and brother pair that love to show their exuberance when they meet you. Although not as tall as Konti, just like her brother, she loves to stand on her hind legs to get anyone at the fence.

Name: Raisin

Description: Raisin is a timid wolfdog that takes time to warm up to people. Once Raisin trusts you she loves and craves affection.

Name: Rina

Description: Rina came in with her 4 other siblings after the breeder failed to socialize them as puppies. Rina is particularly fond of the director and in the morning will seek attention and interaction. Rina enjoys treats and will take them from a person's hand.

Name: Robyn

Description: Rina came in with her 4 other siblings after the breeder failed to socialize them as puppies. Rina is particularly fond of the director and in the morning will seek attention and interaction. Rina enjoys treats and will take them from a person's hand.

Name: Sadle

Description: Sadie is an upper mid content wolfdog that was owner surrendered to Orange County Animal Services. Sadie is pretty much feral and while she is very food motivated she prefers the company of other canine to humans and as soon as the food is gone so is she.

Name: Sirius

Description: Sirius is a high content wolfdog that came in with his sister Lyra. Sirius can be pretty "serious" at times and only certain volunteers are allowed in with him. While he can be pushy at times deep down he is a sweetheart.

Name: Sage

Description: Sage is a very vocal wolfdog that loves the companionship of other dogs of similar size. She is currently an outdoor animal and we do not know if she has ever been an indoor animal. Once she gets to know you she is sweet and loves affection.

Name: Sharam

Description: Shaman is one of our senior icons at IHWN. He was owned by the former director of lost wolf rescue who is now deceased. Shaman was put in our care with his canine companions so they would all be able to stay together.

Name: Stormy

Description: Stormy is a low content wolfdog that was found by a kind hearted person. He was emaciated and covered in ticks. Stormy was so weak and sick he couldn't move. The person got him back up to good health and got him vetted, but was unable to continue to care for Stormy. Stormy is extremely fearful of people and has never really accepted that people are a good thing. It is possible Stormy grew up as a feral animal and had never known human companionship prior to being saved.

## Meet the Animals - Dogs Page

**Path/URL:** /dogs.html

**Page Goals:** Promote the adoption of the dogs IHWN harbors

**Message Focus:** Enable visitors to explore the different dogs IHWN harbors

**Calls to Action:** Clickable images of the dogs to display information

**Audience:** Users interested in adopting a dog from IHWN

### Content:

#### Dogs:

**Name:** Brighton

**Description:** Brighton is a smooth border collie mix, those ears are just something else, and make him unique and adorable. Brighton has a timid and shy nature.

**Name:** Simba

**Description:** Simba and Lady have been at In Harmony With Nature probably the longest of any of the dogs, but they don't seem to mind. Simba loves attention and is majestic and proud, a lot like Simba from the lion king. These two have helped numerous other dogs become more socialized and are a wonderful brother and sister pair.

**Name:** Raja

**Description:** Raja has been with us since 2009. When she first came to us, she was extremely aggressive. It took many months before she began accepting that people were a positive thing but we held out hope that she would learn and adjust to her new lifestyle. Raja has learned to trust a number of volunteers and currently lives indoors with a male companion. With the people she trusts Raja is extremely affectionate and loves attention. She has blossomed into a wonderful animal and we are extremely proud of her progress.

**Name:** Lady

**Description:** Simba and Lady have been at In Harmony With Nature probably the longest of any of the dogs, but they don't seem to mind. They love the attention, especially lady who being white and dainty always seems to pose and look like she's ready to go to prom. These two have helped numerous other dogs become more socialized and are a wonderful brother and sister pair.

**Name:** Skeeter

**Description:** Skeeter is a young husky mix that needs other dogs to help him gain strength around people. He can learn to love but needs time and proper guidance. Skeeter currently lives indoors with his best buddies Simba and Lady.

**Name:** Stripes

**Description:** Stripes is handsome and he knows it. This sweet timid soul just wants someone to love him and allow him to be a part of a family. Once you gain his trust, he will come to you just to get that reassuring scratch under the chin and look into your eyes to see how your day is going. Stripes is crate trained and seeks his crate for security. He is seeking someone to expand his horizons and provide him with some new experiences.

## Meet the Animals - Cats Page

**Path/URL:** /cats.html

**Page Goals:** Promote the adoption of the cats IHWN harbors

**Message Focus:** Enable visitors to explore the different cats IHWN harbors

**Calls to Action:** Clickable images of the cats to display information

**Audience:** Users interested in adopting a cat from IHWN

### **Content:**

#### Cats:

**Name:** Mystic

**Description:** Mystic is one of the youngest cats at IHWN. However, she is a social butterfly and loves to express her curiosity. She tries to make friends with everyone person and all of the other animals at the shelter.

**Name:** Star

**Description:** Star and Summer are two beautiful young calico cats that were born feral. Star has adjusted from being a semi-feral cat to a sweet and friendly girl.

**Name:** Summer

**Description:** Star and Summer are two beautiful young calico cats that were born feral. Summer is still very skittish of people and would make a good companion cat for another cat.

**Name:** Sunday

**Description:** Born in 2016, Sunday is sister to Star and Summer. Unlike her sisters, she expresses this very adventurous spirit and loves exploring her surroundings. She clearly loves being in the great outdoors.

**Name:** Maxamus

**Description:** Unlike Sunday, Maxamus loves the great indoors. He is a little shy at first, but can warm up to anybody, with a little patience. He loves to play with any type of toys.

## Meet the Animals – Reptiles Page

**Path/URL:** /reptiles.html

**Page Goals:** Promote the adoption of the reptiles IHWN harbors

**Message Focus:** Enable visitors to explore the different reptiles IHWN harbors

**Calls to Action:** Clickable images of the reptiles to display information

**Audience:** Users interested in adopting a reptile from IHWN

### Content:

Reptiles:

Name: Henry

Description: Henry is the smaller of our two Sulcata Tortoises. Definitely one of the more laid back characters that we harbor at IHWN. He enjoys the native grasses and plants that grow on the property.

Name: Terp

Description: Terp is the larger of our two Sulcata Tortoises. She has been raised by the director since she was the size of a silver dollar. Terp can often be seen grazing during the day and hangs out with Henry on a regular basis.

## Meet the Animals - Pigs Page

**Path/URL:** /pigs.html

**Page Goals:** Promote the adoption of the pigs IHWN harbors

**Message Focus:** Enable visitors to explore the different pigs IHWN harbors

**Calls to Action:** Clickable images of the pigs to display information

**Audience:** Users interested in adopting a pig from IHWN

### Content:

Name: Mystic

Description: Mystic is one of the youngest cats at IHWN. However, she is a social butterfly and loves to express her curiosity. She tries to make friends with everyone person and all of the other animals at the shelter.

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